

Business-School Partnership Programme 2013
Student Report (Yannie Lee F.4A)

I always have the belief that business equates to Mathematics and marketing strategies. It requires a lot of calculations and careful planning. The visit to the DHL warehouse in Fanling has broadened my horizon in the business field. Business is not just founded on sole proprietorship but collective means through co-operation.

During the site visit on 28th June, we paid a visit to different stories of the DHL warehouse to observe the operation of logistics flow. DHL's key customers are Mars, Lego and Energizer, etc. We were introduced to the basic concept of logistics, which includes packaging, inventory and transportation.

Before entering the warehouse, all the staff, including guests and visitors, were required to wear reflective vests, helmets and safety shoes. One of the highlights of the visit was the observation of packaging. I was stunned by the fast and productive battery packaging machines! The packages were molded flawlessly and skillfully.

The Business-School Partnership Programme provides students with an overview of the business world, especially in the field of logistics. It has introduced the sophisticated concept of logistics in a fun and interactive way. As a student who does not take any business subjects, I was impressed with the site visit. I have gained a better understanding in of a worldwide corporation like DHL Supply Chain (Hong Kong) Limited. The programme is definitely meaningful and inspirational to me!

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Student Report (Sabrina Tsui F.5A)

By taking part in the Business-School Partnership Programme 2013, I am glad to have this opportunity to visit a multinational corporate of logistics – DHL Supply Chain (Hong Kong) Limited on 28th June, 2013. It is a meaningful activity that offered me a precious opportunity to take a closer look to the operation of a worldwide corporation. It was a brand new experience that could never be learnt from text-flooded textbooks. This program has certainly broadened my horizon in the business field.

I have learnt a lot in the visit to the DHL warehouse in Fanling. Besides organising the storage of goods as well as distributing inventory to different branches, I am surprised to find that the company also plays a part in packaging. We were given a chance to observe the steps of packaging goods, such as tubes of sun block lotion and batteries. They were all carefully handled by the staff. The company also paid a lot of attention to the quality control of inventory to ensure the condition of the goods. For example, the temperature was carefully adjusted on every floor to keep the goods in perfect shape. Pest control was also carried out to protect the stock from being damaged.

Throughout the visit, I understand more about DHL Supply Chain (Hong Kong) Limited. It is a very systematic and well-organised company which strive their best to provide outstanding service to their customers. The positive working attitude is something that we should all learn from.